



**2010  
Sponsorship,  
Advertising &  
Marketing  
Opportunities**

# SPONSORSHIP OPPORTUNITIES

## Annual Crawfish Boil

*Please Contact the HBA by Mid-March to Lock In Sponsorship*

One of the HBA's biggest events, the Crawfish Boil is held in the Spring each year. Member companies are invited to donate door prizes to be raffled off during event. All sponsors receive reserved seating starting 30 minutes before doors open, tickets to the event, recognition at event in the HBA newsletter.

Kryptonite Sponsor, <i>Includes 12 Event Tickets</i> .....	\$750
Platinum Sponsor, <i>Includes 8 Event Tickets</i> .....	\$500
Gold Sponsor, <i>Includes 4 Event Tickets</i> .....	\$250
Silver Sponsor, <i>Includes 2 Event Tickets</i> .....	\$125

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## Wess Wyman Memorial Fishing Rodeo

*Please Contact the HBA by Mid-July to Lock In Sponsorship*

The Wess Wyman Memorial Fishing Rodeo is held at the Venice Marina in June each year. Members are welcome to register to fish. Sponsorships include recognition at event and in HBA newsletter. Some sponsorships include registration.

Bull Sharks, <i>Includes 6 Registrations</i> .....	\$600
Redfish, <i>Includes 4 Registrations</i> .....	\$450
Speckled Trout, <i>Includes 2 Registration</i> .....	\$300
White Trout .....	\$125

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## Kick A\$\$ Cook-Off

*Please Contact the HBA by Mid-June to Lock In Sponsorship*

Members are invited to enter teams or donate door prizes to be given each year at the Kick A\$\$ Cook-Off. This is a fun family event held in July, where the public is invited to try what our members cook up! Sponsorships include event tickets, recognition at event and in HBA newsletter.

Thoroughbred Sponsor, <i>Includes 6 Event Tickets</i> .....	\$300
Palomino Sponsor, <i>Includes 4 Event Tickets</i> .....	\$200
Pack Mule Sponsor, <i>Includes 2 Event Tickets</i> .....	\$100

## Fall Golf Tournament

*Please Contact the HBA by Mid-September to Lock In Sponsorship*

The Fall Golf Tournament is held in various locations each year. Sponsorship opportunities may vary.

### **Sponsor with Team**

Ace Sponsor <i>Includes 8 Player Registrations, 2 Signs at Event, 1/4 Page Ad in HBA Newsletter, and Logo on website</i> .....	\$2,000
Eagle Sponsor <i>Includes 4 Player Registrations, 2 Signs at Event, 1/8 Page Ad in HBA Newsletter</i> .....	\$1,000
Birdie Sponsor <i>Includes 2 Player Registrations, 1 Sign at Event, 1/8 Page Ad in HBA Newsletter</i> .....	\$750

### **Prize Sponsors:**

1 <sup>st</sup> Place .....	\$500
2 <sup>nd</sup> Place .....	\$300
3 <sup>rd</sup> Place .....	\$200

### **Hole Sponsorships:**

Beverage Hole Sponsors <i>Staff and Sign at Hole (4 Available) w/Tent/\$350 w/o Tent</i> .....	\$400
Major Hole Sponsor <i>Staff and Sign at Hole, Exclusive sponsor on hole (4 Available)</i> .....	\$200
Hole Sponsor <i>Sign at Hole</i> .....	\$125
Longest Drive Sponsor <i>Sign at Hole (2 Available)</i> .....	\$200
Closest to the Hole Sponsor <i>Sign at Hole (1 Available)</i> .....	\$200
Hole-In-One Sponsor <i>Sign and Staff at Hole (1 Available)</i> .....	\$500
Putt Fore Cash Sponsor <i>Sign at Putting Green (1 Available)</i> .....	\$500

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## Meeting Sponsorships

*Contact Lauren at the HBA Office for Pricing*

General Membership Meetings.....	Cover All/Part of Dinner or Lunch
Remodelers Council Meetings.....	Provide Location and Lunch
Crescent City Green Council Meetings .....	Provide Location and Lunch
Multi Family Council Meetings (Quarterly).....	Provide Location and Lunch
Education Classes.....	Provide Lunch for Attendees
New Member Orientations.....	Provide Lunch or Breakfast for New Members/Board Members

# PRINT ADVERTISING

## Parade of Homes Magazine

The Annual "Parade Around the Lake" is held each year in the Spring. Advertising rates will be distributed on a date closer to the event.

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## HBA Membership Directory

Members are notified with rates when advertising becomes available.

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## Remodelers & Crescent City Green Council Guide (Council Members Only)

Must be a member of either of these councils to advertise in this yearly publication. Guide distributed to consumers year-round and at annual Home & Garden Show.

1/4 Page	\$100
1/2 Page	\$175
Full Page	\$275
Inside Front Cover	\$375
Inside Back Cover	\$375
Back Cover	\$525
Center Spread	\$775

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## the homebuilder quarterly

*A Printed Quarterly Publication of the HBA*

		(10% Off)	(10% Off)	(15% Off)
	1 ISSUE	2 ISSUES	3 ISSUES	4 ISSUES
1/8 Page	\$100	\$180	\$270	\$340
1/4 Page	\$175	\$315	\$475	\$595
1/3 Page	\$225	\$405	\$610	\$765
1/2 Page	\$300	\$540	\$810	\$1020
Full Page	\$500	\$900	\$1350	\$1700
Inside Front Cover	\$600	\$1080	\$1620	\$2040
Inside Back Cover	\$600	\$1080	\$1620	\$2040
Back Cover	\$700	\$1260	\$1890	\$2380

# ONLINE ADVERTISING

## E-Newsletters

E-Newsletters are sent Monthly to the 1,000 +/- HBA members when the HQ (opposite page) is not printed.

Logo Link.....\$50 members/\$200 non-members  
Email Sponsor – Banner at Top.....\$200 members/\$400 non-members

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## E-Classifieds

Classified ads will be visible by members as well as the general public. Ads will be placed month-by-month.

Classified Ad Up to 100 Words.....\$50member/\$200non-member  
Add Graphic (price per graphic).....\$25 members/\$50 non-member  
Add Link (price per link).....\$30 members/\$60 non-member

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## Website Advertising (members only)

Logo and Link from our website. Rates are monthly.

Home Page ..... \$400  
Remodelers, Mulitfamily, or Crescent City Green Council Pages .....\$300

Contact the HBA office for Multiple Sponsorship and Annual Contract Discounts!  
504.837.2700